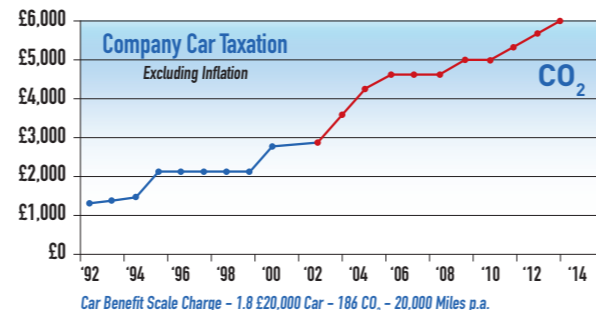


The BCS Partnership Ltd
 FREEPOST (OL 5481)
 Lancashire
 OL16 1ZZ

A company car is a significant, emotive benefit in kind for key employees, so getting it right is not only important from a financial point of view, but also for corporate morale. This Seminar - Company Cars - The Alternatives will highlight the options, the changes, ways to make cost savings and give you a real insight into helping you make the right decisions for your company and your drivers.



Organised by The BCS Partnership Ltd in conjunction with Leasing Options Fleet Management

The BCS Partnership Ltd specialise in tax planning and designing employee benefit schemes for leading growth-based companies to provide wealth and reward. The company car has long been a key part of the employee benefits package and our expertise has developed a unique solution to the tax/cost dilemma.

The BCS Partnership Ltd
 Merlin House, 4 Beaumonds Way,
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 Email: cars@bcspart.co.uk Web: www.bcspart.co.uk



Save over £10,000 across a typical 3-year life

- Company car taxation has increased 85% since CO₂ was introduced
- The tax charge on a typical company car driver is £4,190 in 2011/12
- Over 30% of the cost of running a company car is taxation on the company
- Over 90% of drivers are better off funding their own cars
- Their employers save over £10,000 across a typical 3-year life
- There are 1.2 m UK company car drivers, 0.5m less than in 2002/3
- 4 million other people use their own car for business travel

Some of the questions this seminar will address:-

1. What is the future for company cars?
2. What is Government policy?
3. Where do electric cars and hybrids come into the picture?
4. How should we finance vehicles?
5. If we look at car allowance as an alternative, how do we tell employees they are moving from company cars?
6. What happens if drivers are promoted or leave?
7. What can be done with existing ECOS and car allowance schemes?

Leasing Options Fleet Management specialise in providing a complete fleet management solution for company funded cars, car allowance schemes and salary sacrifice to all business sectors. Offering corporate funding rates, impartial advice and cost effective 'hassle-free' solutions gives our customers complete peace of mind.

Leasing Options Fleet Management
 Options House, Atkin Street, Worsley,
 Manchester M28 3DG
 Tel: 0161 703 2173 Fax: 0161 703 2174
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WHAT THE PRESS SAY

Businesses are saving over £10,000 per driver in company car running costs!

Businesses switching from company cars to car allowance schemes are in the money

By Tristan Maynard FCMA FCFI MIMC

Over 90% of Company Cars are financially better funded by the employee driver and their employer companies can save over £10,000 across a typical 3 year term.

The BCS Partnership Ltd, a firm of Chartered Management Accountants, have developed a comprehensive approach to the Company Car Dilemma. Based on their experience of dealing with over 25,000 Company car drivers and some 600 Car Allowance Schemes, they help companies identify savings of over £10,000 across a typical 3-year life. Seminars are being held across the country where Managing Directors and Financial Directors can find out for themselves exactly how these impressive savings can be made.

The BCS Partnership Ltd outline alternative options and how to save potentially an average £10,000 for each fully expensed company car over the typical life of a vehicle which is three years. And give employees flexibility and choice.

Company car taxation in April 2002 brought the new CO₂ emissions basis of charging company car benefit tax and the Chancellor is committed to increasing company car taxation significantly in the immediate years. Many employees are starting to feel 'trapped' by the rising tax burden and employers are trying to find effective ways to avoid spiralling costs. However - there are options available to you, both your company and your employees.

The BCS Partnership Ltd have designed a process to help overcome these issues and provide a win-win situation for companies and company car drivers. The process not only provides practical solutions to the company car dilemma but also gives hands-on support in implementing the savings and your new fleet policy.



The Alternatives to Company Cars - Seminar

Seminar Programme

- 9:00 am Registration and Coffee
- 9:30 am **Session 1: The Cost & Taxation of Company Cars**
 - The True Cost of a Company Car
 - Changes to Company Car Taxation 2011 - 2014
 - The Alternatives to Company Cars
 - Petrol v Diesel v Hybrid
 - The Private Fuel Option
 - How to Save over £10,000 in Running Costs
 - From Burden to Benefit ~ Case Study
- Coffee break
- 11:00 am **Session 2: Designing a Managed Car Allowance Scheme**
 - Corporate v Retail Funding
 - Setting the right Car Allowances
 - Funding the new car scheme
 - Designing the new car scheme rules/policy
 - Employee Communication - including the Employee Briefings
 - Reviewing and updating existing Car Allowance Schemes
 - Health and Safety Update - Duty of Care
 - Fleet Management
- 12:00 am Questions
- 12:30 pm Close

Speaker

Tristan Maynard FCMA FCFI MIMC
Senior Partner

With over 30 years' experience at board level in a wide range of manufacturing and service industries, Tristan brings a practical, straight forward approach to profit improvement and solving business problems. Tristan Maynard was voted "Chartered Management Accountant of the Year" by CIMA Members In Practice. A leading expert in Company Car taxation, he is a contributor to several HMRC consultative panels.



Speaker

Jonathan Roland ACII
Corporate Director

Jonathan has been involved in finance for over 25 years, focusing on asset finance, leasing and fleet management. In 1999, Jonathan was approached to join the J. Rothschild Partnership and today is the Corporate Director of Leasing Options Fleet Management, working primarily with public and private limited companies specialising in the management of Company Cars and Car Allowance Schemes.



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The Alternatives to Company Cars - Booking Form

To book your place online go to: www.bcspart.co.uk or Freepost Reply Card or email: cars@bcspart.co.uk or Tel: 01706 646664

Company Details and Delegates' Names

Delegate Name:	
Position:	Email:
Delegate Name:	
Position:	Email:
Company:	
Address:	
Town:	Postcode:
Telephone:	Fax:
No. of Employees:	No. of Cars:
No. of Car Allowance Drivers:	No. of Vans:

Joining instructions and a VAT invoice for **£149 plus VAT** per company (max 2 x delegates) will be issued by return. Payment is due prior to date of the event. Refunds will not be given for cancellations made within seven days of the event. Any cancellations must be made in writing.